



SINEAD KOEHLER

FOUNDER AND DIRECTOR -
CRAFTY FOX MARKET,
CONSULTANT, CURATOR,
EDUCATOR

PERSONAL PROFILE

I am a passionate advocate for the craft sector and an experienced business founder. I enjoy teaching and am an experienced presenter with clients including The V&A, Fashion East, Morley College, University of the Arts London and The Arts Development Company. I have previously been on the judging panel of numerous awards and contributed to several books on different business topics. I have recently completed an MA in Arts and Cultural Enterprise with a particular focus on the arts and urban regeneration.

EXPERTISE

- Maker support
- Event management
- Network building
- Communications and marketing
- Workshop delivery
- Project management
- Business strategy
- Business development
- Public speaking
- Fundraising

CONTACT INFORMATION

Phone: 07813981564
Email: sinead@craftyfoxmarket.co.uk
Location: Sheffield

CAREER SUMMARY

Founder - Crafty Fox Market

SEPT 2010 - PRESENT

- Grown a successful market business which remains at the heart of London's maker scene.
- Conceived and executed a number of projects including a talks series, membership community, mentoring scheme, popup shops and online markets.

Tutor - Central Saint Martins Short Course

FEB 2019 - PRESENT

- Designed and delivered weekend short courses on 'how to launch a business from a market stall'.
- I regularly teach workshops at UAL on small business topics for a variety of different departments.

Senior Alumni Comms Manager - UCL

MAR 2008 - SEPT 2013

- Responsible for maintaining relationships between University College London and former students with a view to fundraising.
- With a focus on international alumni, I hosted numerous international events featuring senior UCL staff.
- Managed the careers stream hosting a range of sector specific networking events for alumni.

Fundraising Manager - Fighting Blindness

SEPT 2003 - MAR 2007

- Wide range of fundraising activities for Irish medical research charity.
- Successfully met fundraising targets year on year, primarily through event based activities which included international trekking events and gala balls.

ACADEMIC HISTORY

- MA Arts & Cultural Enterprise, Central Saint Martins, UAL 2018 - 2020
- Bsc Psychology - 2:1, University of Edinburgh 1999 - 2003